


220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

Invoice

Cruz for President

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 03/16

Invoice ID: 1103880

Campaign ID:

Description

Invoice Date: 03-30-2016

Estimate ID:

Contract ID: 781116

P.O Number:

Client ID: 41230

Tax ID:

Amount

Gross Advertising Fee

\$1,580.00

Agency Commission

(\$237.00)

Rep. Firm Commission

(\$470.06)

Net Advertising Fee

\$872.94

Sub Total

\$872.94

Total This Invoice

\$872.94

/62252267/

1298

Terms: Net 30 Days Upon Receipt

Checks Payable to: Viamedia, Inc.

Mail to: Viamedia, Inc.

7796 Solution Center

Chicago, IL 60677-7007

Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

Affidavit of Performance

Client Name: Cruz for President
 Remarks: /62252267/
 Bill Cycle: 03/16
 Rep. Firm: VNS/NCC

Contract ID: 781116
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
03/09/16	Wednesday	CNN-E	1298- GREENSBORO	Early Start	5:21am	TCTV030301H	00:00:30	Charged	12.00	*
03/09/16	Wednesday	FXNC-E	1298- GREENSBORO	Fox and Friends First	5:22am	TCTV030301H	00:00:30	Charged	18.00	*
03/09/16	Wednesday	FXNC-E	1298- GREENSBORO	Fox and Friends	6:51am	TCTV030301H	00:00:30	Charged	18.00	*
03/09/16	Wednesday	ESPN-E	1298- GREENSBORO	SportsCenter	11:29am	TCTV030301H	00:00:30	Charged	12.00	*
03/09/16	Wednesday	ESPN-E	1298- GREENSBORO	SportsCenter	11:51am	TCTV030301H	00:00:30	Charged	12.00	*
03/09/16	Wednesday	ESPN-E	1298- GREENSBORO	College Basketball	1:15pm	TCTV030301H	00:00:30	Charged	12.00	*
03/09/16	Wednesday	ESPN-E	1298- GREENSBORO	College Basketball	3:08pm	TCTV030301H	00:00:30	Charged	12.00	*
03/09/16	Wednesday	FXNC-E	1298- GREENSBORO	The Five	5:48pm	TCTV030301H	00:00:30	Charged	14.00	*
03/09/16	Wednesday	ESPN-E	1298- GREENSBORO	LA Clippers@OK City Thu	10:14pm	TCTV030301H	00:00:30	Charged	38.00	*
03/09/16	Wednesday	CNN-E	1298- GREENSBORO	Democratic Debate	10:37pm	TCTV030301H	00:00:30	Charged	33.00	*
03/09/16	Wednesday	ESPN-E	1298- GREENSBORO	LA Clippers@OK City Thu	10:47pm	TCTV030301H	00:00:30	Charged	38.00	*
03/09/16	Wednesday	CNN-E	1298- GREENSBORO	Democratic Debate	10:52pm	TCTV030301H	00:00:30	Charged	33.00	*
03/09/16	Wednesday	ESPN-E	1298- GREENSBORO	LA Clippers@OK City Thu	10:58pm	TCTV030301H	00:00:30	Charged	38.00	*
03/09/16	Wednesday	FXNC-E	1298- GREENSBORO	The O'Reilly Factor	11:49pm	TCTV030301H	00:00:30	Charged	41.00	*
03/10/16	Thursday	FXNC-E	1298- GREENSBORO	Fox and Friends First	5:21am	TCTV030802H	00:00:30	Charged	18.00	*
03/10/16	Thursday	CNN-E	1298- GREENSBORO	Early Start	5:30am	TCTV030802H	00:00:30	Charged	12.00	*
03/10/16	Thursday	CNN-E	1298- GREENSBORO	Early Start	5:43am	TCTV030802H	00:00:30	Charged	12.00	*
03/10/16	Thursday	ESPN-E	1298- GREENSBORO	SportsCenter	8:50am	TCTV030802H	00:00:30	Charged	12.00	*
03/10/16	Thursday	ESPN-E	1298- GREENSBORO	SportsCenter	10:38am	TCTV030802H	00:00:30	Charged	12.00	*
03/10/16	Thursday	ESPN-E	1298- GREENSBORO	SportsCenter	11:54am	TCTV030802H	00:00:30	Charged	12.00	*
03/10/16	Thursday	FXNC-E	1298- GREENSBORO	Outnumbered	12:14pm	TCTV030802H	00:00:30	Charged	14.00	*
03/10/16	Thursday	CNN-E	1298- GREENSBORO	Legal View	12:52pm	TCTV030802H	00:00:30	Charged	10.00	*
03/10/16	Thursday	ESPN-E	1298- GREENSBORO	College Basketball	4:02pm	TCTV030802H	00:00:30	Charged	17.00	*
03/10/16	Thursday	ESPN-E	1298- GREENSBORO	Around the Horn	5:26pm	TCTV030802H	00:00:30	Charged	17.00	*
03/10/16	Thursday	ESPN-E	1298- GREENSBORO	Pardon The Interruption	5:56pm	TCTV030802H	00:00:30	Charged	17.00	*
03/10/16	Thursday	CNN-E	1298- GREENSBORO	Anderson Cooper 360	8:28pm	TCTV030802H	00:00:30	Charged	33.00	*
03/10/16	Thursday	ESPN-E	1298- GREENSBORO	College Basketball	8:30pm	TCTV030802H	00:00:30	Charged	38.00	*
03/10/16	Thursday	FXNC-E	1298- GREENSBORO	The Kelly File	9:51pm	TCTV030802H	00:00:30	Charged	41.00	*
03/10/16	Thursday	FXNC-E	1298- GREENSBORO	Hannity	10:49pm	TCTV030802H	00:00:30	Charged	41.00	*
03/10/16	Thursday	ESPN-E	1298- GREENSBORO	College Basketball	10:57pm	TCTV030802H	00:00:30	Charged	38.00	*

03/11/16	Friday	CNN-E	1298- GREENSBORO	New Day	5:49am	TCTV030802H	00:00:30	Charged	12.00	*
03/11/16	Friday	ESPN-E	1298- GREENSBORO	SportsCenter	5:50am	TCTV030802H	00:00:30	Charged	12.00	*
03/11/16	Friday	ESPN-E	1298- GREENSBORO	SportsCenter	5:57am	TCTV030802H	00:00:30	Charged	12.00	*
03/11/16	Friday	ESPN-E	1298- GREENSBORO	SportsCenter	6:50am	TCTV030802H	00:00:30	Charged	12.00	*
03/11/16	Friday	FXNC-E	1298- GREENSBORO	Fox and Friends	7:52am	TCTV030802H	00:00:30	Charged	18.00	*
03/11/16	Friday	FXNC-E	1298- GREENSBORO	The Five	5:13pm	TCTV030802H	00:00:30	Charged	14.00	*
03/11/16	Friday	CNN-E	1298- GREENSBORO	CNN Tonight	9:52pm	TCTV030802H	00:00:30	Charged	33.00	*
03/11/16	Friday	CNN-E	1298- GREENSBORO	Republican Debate	10:34pm	TCTV030802H	00:00:30	Charged	33.00	*
03/12/16	Saturday	CNN-E	1298- GREENSBORO	CNN Newsroom Live	5:29am	TCTV030802H	00:00:30	Charged	12.00	*
03/12/16	Saturday	ESPN-E	1298- GREENSBORO	SportsCenter	5:50am	TCTV030802H	00:00:30	Charged	12.00	*
03/12/16	Saturday	CNN-E	1298- GREENSBORO	New Day Saturday	6:59am	TCTV030802H	00:00:30	Charged	12.00	*
03/12/16	Saturday	CNN-E	1298- GREENSBORO	CNN Newsroom	11:58am	TCTV030802H	00:00:30	Charged	10.00	*
03/12/16	Saturday	FXNC-E	1298- GREENSBORO	America's News HQ	12:49pm	TCTV030802H	00:00:30	Charged	14.00	*
03/12/16	Saturday	FXNC-E	1298- GREENSBORO	America's News HQ	1:45pm	TCTV030802H	00:00:30	Charged	14.00	*
03/12/16	Saturday	ESPN-E	1298- GREENSBORO	College Basketball	4:15pm	TCTV030802H	00:00:30	Charged	17.00	*
03/12/16	Saturday	FXNC-E	1298- GREENSBORO	America's News HQ	6:18pm	TCTV030802H	00:00:30	Charged	14.00	*
03/12/16	Saturday	CNN-E	1298- GREENSBORO	CNN Newsroom	6:59pm	TCTV030802H	00:00:30	Charged	12.00	*
03/12/16	Saturday	ESPN-E	1298- GREENSBORO	College Basketball	9:29pm	TCTV030802H	00:00:30	Charged	38.00	*
03/12/16	Saturday	FXNC-E	1298- GREENSBORO	Judge Jeanine	9:51pm	TCTV030802H	00:00:30	Charged	41.00	*
03/12/16	Saturday	ESPN-E	1298- GREENSBORO	College Basketball	10:30pm	TCTV030802H	00:00:30	Charged	38.00	*
03/13/16	Sunday	ESPN-E	1298- GREENSBORO	SportsCenter	5:24am	TCTV030802H	00:00:30	Charged	12.00	*
03/13/16	Sunday	ESPN-E	1298- GREENSBORO	SportsCenter	10:41am	TCTV030802H	00:00:30	Charged	12.00	*
03/13/16	Sunday	ESPN-E	1298- GREENSBORO	SportsCenter	10:52am	TCTV030802H	00:00:30	Charged	12.00	*
03/13/16	Sunday	CNN-E	1298- GREENSBORO	Fareed Zakaria	10:55am	TCTV030802H	00:00:30	Charged	10.00	*
03/13/16	Sunday	CNN-E	1298- GREENSBORO	Reliable Sources	11:49am	TCTV030802H	00:00:30	Charged	10.00	*
03/13/16	Sunday	FXNC-E	1298- GREENSBORO	MediaBuzz	11:49am	TCTV030802H	00:00:30	Charged	14.00	*
03/13/16	Sunday	ESPN-E	1298- GREENSBORO	College Basketball	1:56pm	TCTV030802H	00:00:30	Charged	12.00	*
03/13/16	Sunday	FXNC-E	1298- GREENSBORO	Fox News Sunday	2:45pm	TCTV030802H	00:00:30	Charged	14.00	*
03/13/16	Sunday	FXNC-E	1298- GREENSBORO	America's News HQ	4:17pm	TCTV030802H	00:00:30	Charged	14.00	*
03/13/16	Sunday	CNN-E	1298- GREENSBORO	CNN Newsroom Live	5:22pm	TCTV030802H	00:00:30	Charged	12.00	*
03/13/16	Sunday	ESPN-E	1298- GREENSBORO	SportsCenter	5:39pm	TCTV030802H	00:00:30	Charged	17.00	*
03/13/16	Sunday	CNN-E	1298- GREENSBORO	CNN Newsroom Live	6:49pm	TCTV030802H	00:00:30	Charged	12.00	*
03/13/16	Sunday	CNN-E	1298- GREENSBORO	CNN Town Hall	7:22pm	TCTV030802H	00:00:30	Charged	12.00	*
03/13/16	Sunday	CNN-E	1298- GREENSBORO	CNN Town Hall	8:28pm	TCTV030802H	00:00:30	Charged	33.00	*
03/13/16	Sunday	ESPN-E	1298- GREENSBORO	Bracketology	8:41pm	TCTV030802H	00:00:30	Charged	38.00	*
03/13/16	Sunday	FXNC-E	1298- GREENSBORO	Kelly File/Cruz Town HI	9:48pm	TCTV030802H	00:00:30	Charged	41.00	*
03/13/16	Sunday	FXNC-E	1298- GREENSBORO	Kelly File:Rubio Twn HI	11:51pm	TCTV030802H	00:00:30	Charged	41.00	*
03/14/16	Monday	ESPN-E	1298- GREENSBORO	SportsCenter	11:30am	TCTV030802H	00:00:30	Charged	12.00	*
03/14/16	Monday	ESPN-E	1298- GREENSBORO	Dan Le Batard	4:52pm	TCTV030802H	00:00:30	Charged	17.00	*
03/14/16	Monday	FXNC-E	1298- GREENSBORO	The Five	5:48pm	TCTV030802H	00:00:30	Charged	14.00	*
03/14/16	Monday	CNN-E	1298- GREENSBORO	E. B. OutFront	7:41pm	TCTV030802H	00:00:30	Charged	12.00	*

03/14/16	Monday	ESPN-E	1298- GREENSBORO	Mem Grizzli@Hou Rockets	8:17pm	TCTV030802H	00:00:30	Charged	38.00	*
03/14/16	Monday	FXNC-E	1298- GREENSBORO	Hannity	10:12pm	TCTV030802H	00:00:30	Charged	41.00	*
03/14/16	Monday	CNN-E	1298- GREENSBORO	CNN Tonight	11:00pm	TCTV030802H	00:00:30	Charged	33.00	*
03/15/16	Tuesday	ESPN-E	1298- GREENSBORO	SportsCenter	5:58am	TCTV030802H	00:00:30	Charged	12.00	*
03/15/16	Tuesday	FXNC-E	1298- GREENSBORO	Fox and Friends	8:50am	TCTV030802H	00:00:30	Charged	18.00	*
03/15/16	Tuesday	CNN-E	1298- GREENSBORO	New Day	8:57am	TCTV030802H	00:00:30	Charged	12.00	*
Grand Total									1,580.00	

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due to alterations in network scheduling. The attestation below, if any, is specifically limited to linear video product. Entries above for non-linear video product such as advanced advertising and online advertising are set forth solely as a line item to allow global billing for all Viamedia products. Separate affidavits for non-linear video product attached to this Affidavit, or sent independently, are intended to be read in conjunction with this Affidavit of Performance to reflect the totality of Viamedia's attestation as to the product and services which have been provided to Client.

Conid: 781116